econosto®

CASE STUDY
The Econosto Group

Challenge
To streamline the process of generating calendar events in Novell GroupWise from data stored in a JD Edwards EnterpriseOne CRM.

Solution
Use PRESENCE to automatically query the EnterpriseOne database, generate the appropriate ICS invitations and then email them as attachments to recipients in order to schedule Calendar events in the GroupWise application automatically.

Benefits
> Streamline the appointment scheduling process.

> Eliminate the need to duplicate entries in two systems

> Ensure Calendar Events are scheduled in GroupWise automatically and quickly.

Econosto use PRESENCE to integrate JD Edwards EnterpriseOne CRM with their Novell GroupWise Email and Calendaring System Fast

The Econosto Group is an international group of technical wholesale companies with operations in Europe, the Middle East and Far East. Econosto is focused on the sale of engineering products for wide variety of industries.

From their head office in Capelle aan den IJssel, the Netherlands, they operate worldwide in the development, marketing, distribution and service of a full range of high-quality valves, gaskets, industrial hoses and related equipment for the chemical and petrochemical industries, shipbuilding, equipment and machine engineering, heating and general industry. Econosto has also been a specialist in industrial steam technology for over 110 years and provides added value by developing, machining and supplying products specifically geared to projects and customers.

Econosto puts a high value on lowering the cost in the supply chain, where the real cost of acquiring a product for example in MRO (Maintenance Repair and Operations) is approximately three times the price of the product itself.

E-Business is an important tool to accomplice lowering the TCO (Total Cost of Ownership) and Econosto have therefore implemented an e-business strategy and offer a range of facilities to their users, customers and suppliers to lower the integral cost, including:

- **EDI** (Electronic Data Interchange) in both the traditional way and by using XML technology
- **On-line Web-shop**; the Econosto e-shop offers an easy way of selecting and buying products. Besides buying, they offer up-to-date technical information, facilities to review and re-order historical orders, make shopping lists and offer quotation facilities.

PRESENCE Overview

PRESENCE is a comprehensive business integration and codeless development platform that enables an organization to better run, manage and optimize its business processes.

A proven solution for organizations looking to integrate people, systems, data and business processes, PRESENCE enables companies to reduce complexity, improve efficiency, realize maximum value from existing IT assets to directly improve corporate responsiveness, efficiency, and competitiveness.

The PRESENCE platform is a single, unified, vendor-neutral application that employs a graphical environment to rapidly develop and deploy solutions with little or no programming.

With PRESENCE you can build composite applications, manage, integrate and automate business processes (BPM) and create Business Activity Monitoring (BAM) initiatives without writing any complicated code.

FREE 30-Day Trial

You can now try PRESENCE free for 30 days and discover how easy it can be to develop flexible new applications without code.

If you are looking for new ways to improve the performance of your business through IT, contact us to arrange your trial today!

Econosto selected the PRESENCE Codeless Development Platform to help them achieve their e-business strategy goals and have recently integrated their Enterprise One CRM with their GroupWise Email and Calendaring application using PRESENCE.

The Challenge

With all of their contact and appointment data stored in the JD Edwards EnterpriseOne application suite, Econosto wanted to provide their users with a way to automatically create calendar events in GroupWise from the data stored in the EnterpriseOne system, without having to manually input information into both systems.

The Solution

In less than two days, Econosto developed a PRESENCE task that automatically queries their EnterpriseOne database, generates an ICS (iCalendar calendar file) and emails it as an attachment to the relevant recipients.

With one click, the ICS file then creates a scheduled appointment in their GroupWise calendar (Fig.1) without having to enter it manually, thus creating an efficient and more streamlined process to manage their meeting and appointments process between the two systems.
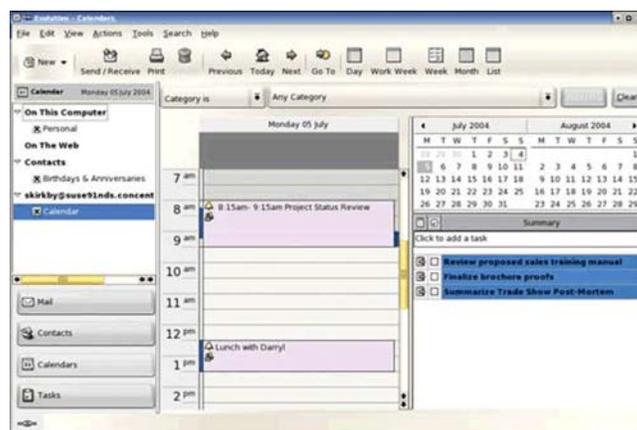

Fig.1 The GroupWise Calendar