

STRATEGIC PARTNERSHIP WITH IBM AND INTERNATIONAL PRESENCE LIMITED BRINGS THE POWER OF THEIR CLOUDFAX400 AND IMPSCLOUD.COM TECHNOLOGY TO THE IBM CLOUD MARKETPLACE.

FOR IMMEDIATE RELEASE

SAN FRANCISCO, CA, Apr 28, 2014 (Marketwired via COMTEX) – International Presence Limited Headquartered in London UK with offices in Indialantic Florida USA today announced a strategic partnership with IBM that brings the power of their CloudFAX400 and iMPSCloud.com technology to the IBM Cloud marketplace.

Starting today, IBM clients can replace their existing in-house Fax Servers making immediate savings on the annual maintenance fees and telephone line rental costs associated with this legacy technology by signing up to a simple Cloud based solution on the IBM Cloud Marketplace on a pay per page basis.

International Presence has been developing and delivering cutting-edge enterprise fax solutions for some 29 years and with CloudFAX400 and iMPSCloud.com provides a simple 3 in 1 solution to moving your old Fax Server technology to the Cloud.

The IBM Cloud marketplace offers client's access to more than 100 SaaS applications, IBM's Bluemix™ platform-as-a-service with its suite of composable services, the powerful SoftLayer infrastructure-as-a-service and IBM's rich intellectual capital and deep industry expertise. This single online destination with a suite of cloud services delivers a new buying experience for clients that enables line of business professionals to deploy new services faster; allows developers to build them with greater speed; and offers IT departments more creative, efficient and lower-cost ways to deliver these services.

Glyn Davies, International Presence Ltd's Group CEO said, "We signed our first partnership with IBM way back in 1988 when they sold our Telex and FAX/400 offering on their AS/400 platform world-wide, so to be partnering with them again over 25 years later is a real milestone in our history." He added, "Together over the years we have sold to thousands of Customers world-wide and feel confident that this latest Cloud offering will be just as well accepted as Customers look to get rid of the hassle of dealing with their current on-premise legacy solutions."

To learn more about leveraging CloudFAX400 and iMPSCloud.com in the IBM Cloud marketplace and to get started, visit ibm.com/cloud/marketplace.

To learn more about how to replace your old on-premise Fax Server visit <http://www.international-presence.com>

Founded in 1986 International Presence Limited is headquartered in London UK with offices in Indialantic Florida. They can be reached by phone at US +1 321 726 9941 or UK +44 208 972 1390 and by email at sales@international-presence.com.